

AARON JOHNSTON

W R I T E R • E D I T O R • C R E A T I V E D I R E C T O R

CONTACT

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EDUCATION

**BA MARKETING
COMMUNICATIONS /
BRIGHAM YOUNG UNIV.**

Provo, UT
1999

**ADVANCED COPYWRITING/
ADHOUSE**

New York, New York
Summer 1999

SKILLS

Copywriting

Screenwriting

Brand Development

Creative Direction

Publishing

Social Media Marketing

Experiential Marketing

Advertising

Spanish

TV Development

PROFESSIONAL PROFILE

Aaron is a New York Times bestselling author, film producer, TV writer, comic-book writer, and playwright, with over eleven years of experience as an advertising copywriter and associate creative director, working on a number of national brands, including Verizon, Denny's, BMW, Firehouse Subs, Chic Jeans, Duke MBA, and others.

EXPERIENCE

OWNER, WRITER, PRODUCER, SHOWRUNNER

Doozy Entertainment / Vineyard, UT / Oct. 2017 – Present

Developed half-hour scripted television program for BYUtv.

- Served as executive producer, working with development team at the network and with other industry professionals.
- Led a writers' room of nine screenwriters to create stories for multiple episodes.
- Wrote the pilot episode and served as showrunner.

PARTNER, WRITER, PRODUCER, SHOWRUNNER

Taleswapper Entertainment / CA, SC, UT / Feb. 2003 – Present

Developed and wrote feature films and original TV programming.

- Served as associate producer on the feature film Ender's Game, helping prepare the script for production.
- Co-created and wrote ten episodes of an hour-long sci-fi TV series titled EXTINCT for BYUtv.
- Wrote nearly a dozen feature films and other projects.

ASSOCIATE CREATIVE DIRECTOR, SENIOR COPYWRITER, COPYWRITER

Erwin Penland / Greenville, SC / April 2006 – Feb. 2014

Wrote award-winning campaigns for regional and national accounts, as well as new-business pitches. Traditional and new media: radio, television, collateral, web, social, interactive, experiential.

- Partial client list: Verizon Wireless, Denny's, BMW, Firehouse Subs, Fatz Café, ScanSource, BI-LO

FREELANCE COMIC BOOK WRITER

Marvel Entertainment / July 2009 – Sept. 2011

Wrote dozens of comics for several titles, including: Mazer in Prison, Speaker for the Dead, Ender in Exile, League War, Formic Wars.

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W R I T E R • E D I T O R • C R E A T I V E D I R E C T O R

AWARDS

2017 Geffen Award for best
Science Fiction Book (Earth
Awakens)

One of Audiofile Best Audiobooks
of the Year (for Earth Afire)

Earphone Award (Earth Afire)

2009 Ann Gwinn Integrity Award

Gold and Silver Addys
Telly

Featured: Ads of the World

Publishers Weekly Starred Review

Booklist Starred Review

Selection: Goodreads Choice
Awards (Category Science Fiction)

Multiple appearances on New
York Times Bestsellers List

EXPERTISE

Microsoft Office

Photoshop

Illustrator

Final Draft

WordPress

Lightroom

Premiere

EXPERIENCE - CONTINUED -

COLUMNIST

Nauvoo.com / May 2004 – July 2007

Wrote a column for an online magazine for members of The Church of Jesus Christ of Latter-day Saints. Archived columns available at www.nauvoo.com/thebackbench.

COPYWRITER

Trone / Greensboro, NC / Sept. 1999 – Sept. 2002

Developed and wrote advertising campaigns for regional and national accounts, including: Bayshore Boats, Blue Ridge Pharmaceuticals, Britannia Jeans, Chic Jeans, Novartis, and others.

COPYWRITER INTERN

Ogilvy & Mather / New York, New York / May 1999 – Aug. 1999

Assisted creative teams on campaign for The Office of National Drug Control Policy.

SPANISH TEACHER, TEACHER SUPERVISOR

Missionary Training Center / Provo, UT / Aug 1996 – Apr. 1999

Taught intensive language course. Supervised team of twelve to fifteen instructors. Taught large-group meetings.

REFERENCES

ANDY MENDELSON

Chief Creative Officer

Bright+Co, Greenville, SC
864-420-6627
andydm216@gmail.com

ORSON SCOTT CARD

Bestselling Author

Taleswapper, Greensboro NC
310-489-5910
orsoncard@aol.com

SCOTT SWOFFORD

Director

Radiant Studios, Salt Lake City
801-518-0432
swofford@boncom.com

KEN CRAIG

Donor Liaison, Major Gifts

LDS Philanthropies, Provo UT
801-4930-9410
kenandkatie@mac.com